



ARTIS APSKALNS

GROWTH MARKETER

WORK EXPERIENCE

Present
2015 -

Director of Marketing & Strategic Partnerships

at Licious Media

Barcelona + Tallinn

A New York and Barcelona based full-service innovation agency. As a marketing director I work with developing marketing strategies, running campaigns, project management, keeping close track of every lead and conversation, web and design.

Present
2018 -

Marketing Director

at Bestir Group

Barcelona + Tallinn

Social impact agency with a goal to bring about mental and behavioral shifts through creative interventions.

Present
2013 -

Freelance Online Marketer

Copenhagen + Barcelona + Tallinn

Providing freelance marketing, sales, web and design services to ambitious start-ups and companies.

2013
Jan - Jul

Futurist & Trend Researcher

at Future Navigator

Copenhagen

Business strategy, research and marketing at a future trend oriented business consultant firm.

EDUCATION

2011 - 2013

BA – B2B International Marketing and Sales

at CPH Buisness

Copenhagen, Denmark

Studies emphasised on B2B Marketing & Sales and subjects covered marketing, logistics, business law, management and economics.

2009 - 2011

PA – International Marketing & Sales

at Aarhus Business Academy

Aarhus, Denmark

Studies emphasized on international marketing, sales and communication with a high focus on team-work and practical application of knowledge.

CONTACT

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ABOUT

A growth minded marketing enthusiast with skills in web & design. Passionate about latest trends and technology. Multiple years of collected experience within marketing, sales and design working for various types of companies, industries and as a freelance digital marketer. Most recently overtaking a role of director of marketing & strategic partnerships at a NYC and Barcelona based media agency working with clients such as Wiley, Jackson Lewis and Comerica among many others. I currently live and work in Tallinn, Estonia.

SKILLS



Marketing & Sales

- Research ● ● ● ● ●
- Strategy ● ● ● ● ●
- Campaign ● ● ● ● ●
- Creative ● ● ● ● ●
- Lead-gen ● ● ● ● ●
- Communication ● ● ● ● ●

Marketing Toolbox: CRM (Prosperworks, Base, Hubspot), Email (Replyapp), Adwords + Analytics, Slack, Zoom, G-suite tools (Docs, Sheets etc.).

Web & Design

- Marketing collateral ● ● ● ● ●
- Pitch decks / proposals ● ● ● ● ●
- Web ● ● ● ● ●
- Branding ● ● ● ● ●

Design Toolbox: Adobe Photoshop, InDesign, Illustrator, Premiere, Wordpress, CSS + HTML.

LANGUAGES

- English ● ● ● ● ●
- Latvian ● ● ● ● ●
- Spanish ● ● ● ● ●